



# PENNIES FOR PRAISE: Success Is Built on Caring!

## HANK TATE

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What if the smallest gesture could create the biggest impact? Inspired by a true story of an executive whose penny reward sparked unexpected celebration and loyalty, this transformative keynote reveals how small, intentional acts of caring transform workplace culture and drive measurable business success. Attendees will discover how to foster trust, resilience, and meaningful connection at every level of their organization.

Drawing from 250+ workshops delivered to over 25,000 attendees and Fortune 1000 companies including over 40 radio and tv interviews, Hank Tate shares practical strategies from leaders of successful companies. You'll learn actionable tools—morning micro-greetings, five-minute praise posts, Management by Walking Around (MBWA) and Hank's Business Health Assessment framework—to build a workplace where employees thrive, co-workers support each other, and customers feel the difference.

*"True success is built on caring. When leaders demonstrate love, kindness, and compassion, they create environments where everyone wins."*

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### LEARNING OBJECTIVES

- Discover the Power of Caring Leadership
- Implement Practical Recognition Systems
- Identify Hidden Culture Killers
- Build a Culture of Joy and Service
- Measure and Improve Workplace Health

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### TESTIMONIAL

I have worked with Hank many times over the past 20 years. He has a unique combination of technical skills and people skills which serve him well when assisting clients through difficult times of transition. In addition, he is an excellent trainer blending technical acumen with real world experience. — Ray Sheen, PPI-Consulting

Having watched Hank deliver more than 200 workshops during a 30-year period, his consistent quality and phenomenal impact are simply unmatched. If you are looking for a speaker who is fantastic, truly gifted, and guaranteed to deliver meaningful, memorable, and motivating content, look no further than Hank. — Jonathan Weidner - SETHSA

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### REFERENCES

**Daniel Lerner** :: Lerner Innovations :: lernerinnovations@gmail.com :: 281-813-3468

**Jonathan Weidner** :: SETHSA :: jonathan.weidner@gmail.com :: 281-923-9912

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